



Top tips for fundraising success

1 BE CREATIVE AND CHOOSE SOMETHING YOU ENJOY

Our Community Champions are a wonderful, creative bunch. Whatever the idea, make it something you enjoy doing and that will make your efforts that little bit easier.

2 MAKE IT PERSONAL – TELL PEOPLE WHY YOU ARE SUPPORTING MISSION AUSTRALIA

When creating your fundraising page or asking for donations don't forget to include why you are fundraising for Mission Australia. Sharing your personal story will help to engage your networks and make them more likely to support you.

3 DONATE TO YOURSELF

Set the tone and kick start your fundraiser by making a donation to yourself! Not only does this help you reach your goal faster, it also shows your friends and family how committed you are to helping vulnerable Australians.

4 SEND DIRECT MESSAGES

Reach out to your nearest and dearest and personally ask them to donate. These people are most likely to give and give big so it will get the ball rolling.

5 WORKPLACE MATCHING

Ask your employer to match your donations. Many businesses have a program set up as part of their social responsibility and staff wellbeing programs. If they can't match dollar for dollar, suggest they make a donation directly to your event to support your efforts.

6 SHARE ON SOCIAL MEDIA

Post a link to your unique fundraising page on all your social media platforms. Include a photo of yourself and ask your friends and networks to support you as you raise funds to help vulnerable Australians.

7 SAY THANK YOU!

Saying 'thank you' makes a world of difference. Use our thank you certificate or write a personalised message to show your appreciation and thank your generous supporters.